

E-COMMERCE

YOUR NEW E-COMMERCE PLATFORM

Consumer appetite to purchase online continues to steadily increase.

Black Box is excited to offer a new e-commerce platform for consumable brands that have not been able to find adequate distribution in mainstream supermarkets.

This service is designed to consolidate brands into a shopping experience which provides consumers with ease of purchase for product lines that are not available in supermarkets.

BLACKBOX

This is a natural progression for brand owners and product manufacturers who need more cost-effective ways to market and sell their brands to consumers.

By consolidating the Black Box database along with the other brands, we start with an extensive consumer pool to market to.

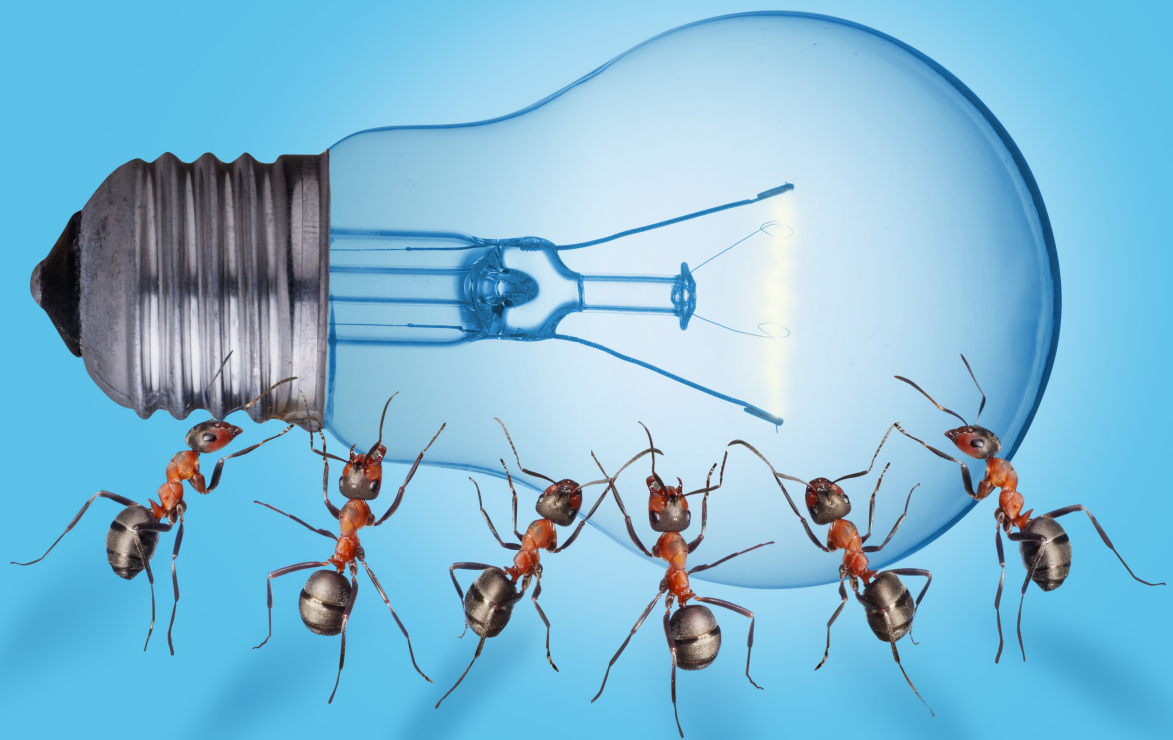
An experienced team of marketers will work to make your brands household names.

We will be looking to go live in the last quarter of 2020. If you would like more information, then contact your account director or email us on ecommerce@blackboxglobe.com

BENEFITS:

- Consolidation of brand database, including Black Box
- Over 120,000 Black Box consumers to sell to from day 1
- Black Box is a trusted consumer brand
- Experienced digital and social marketing team
- Grow sales into a new sales channel
- Align with other like-minded brand owners
- Provide excellent consumer value to encourage on going purchases
- Reduce reliance on third party retailers
- Engage specialists to run your e-commerce future

THE POWER OF ALL



BLACKBOX