

OFFICE SAMPLING

MAKE YOUR BRAND THE NEXT BIG OFFICE BUZZ

The greatest success rate in sales conversion is through engaged sampling.

Create a positive workplace buzz and brand association with Black Box Office Sampling.

Reach the masses and your desired demographic in the office environment. We place your brand in the hands of your target consumers.

Our participating businesses and their employees are excited about the positivity this kind of sampling brings to their team environment.

BLACKBOX

We have professional ambassador teams that are well-educated on your brand story and product attributes.

Brands have visibility over sampling activities via daily reports uploaded by ambassadors, providing valuable and actionable insights.

We work with an extensive network of trusted companies who employ more than 100 employees; law firms, to real estate companies, global print companies to construction head offices, media groups to Telco's and many more...

Office sampling is all about creating a consumer experience where thoughts are shared and a positive buzz is created around your brand.

BENEFITS:

- Mass sampling
- Reach new audiences outside of Black Box members
- Reputable businesses partners
- Professional and engaging ambassador team
- Eye-catching brand displays set up in each office
- Fast turnaround times
- Flexible campaign scheduling
- Daily activity reports
- Targeted businesses to your product
- Positive brand story
- Ambient and chilled options
- Cost effective

CHOP CHOP! CHICKEN SAW A POSITIVE UPLIFT IN SALES OF 9% FROM A 10,000 UNIT CAMPAIGN IN AUCKLAND

**DON'T
GO WITH
THE FLOW**



BLACKBOX

